



6th WORLD LANDSLIDE FORUM
2023 FLORENCE ITALY

14-17
NOVEMBER
2023

SPONSORBOOK



Why become a sponsor of the WLF6?

As a sponsor and/or exhibitor, you will have the opportunity to market yourself to an international audience of those involved in the field of landslide research and mitigation. Depending on the level of sponsorship, you will be given complimentary advertising space, and display of your logo in various forum publications and around the venue. Your company will be recognized and promoted on the WLF6 website (sponsor section), in the Forum program and in selected associated materials.

Having an exhibitor's stand with your company has many advantages. It will be located in the **Palaffari ground floor** (registration/information and Food&Beverage area) and will ensure a good flow of traffic. You get the chance to show your products and have the opportunity to interact with many researchers, scientists, technical experts, students, and other stakeholders.

We would like to invite you to contribute to a successful organisation of this event in one or more of the following ways: – As a sponsor of the meeting – As an advertiser in the congress material (final programme, leaflet in the congress bag) – By participating in the congress exhibition – Special presentation of your product (social event, coffee break, etc.) – Other items (providing congress bags, lanyards, pens and pens etc.) – It is also possible to create tailor made packages to suit your company needs.

Sponsors supporting the WLF2023 to a certain value will fall into different levels of categories:

Platinum Sponsor
Gold Sponsor
Silver Sponsor
Bronze Sponsor

The WLF6 will offer several important events, such as a High-Level Panel Discussion of Representatives of International Organizations and National Government, Round Table Discussion, Scientific Sessions, Workshops, Technical Exhibition, and interesting Post-Forum Study Tours.

Sponsor level and sponsor items, will follow a first come, first served basis.



OPPORTUNITIES RESERVED TO MAJOR SPONSORS

Platinum Sponsor Package —————→ **20,000.00 + VAT if applicable**

EXHIBITION SPACE

12 sqm of internal space (Bare floor) – max height 2.5mt

LUNCH* TIME WORKSHOP 45' (big room)

Subject to agreement by the Scientific Committee. Sponsor's banners and handouts are permitted inside and outside the hall. The lunch time Workshop includes: **Rental fee of the meeting room, session agenda in the congress final programme and on the congress website. Speakers Registration**

Particular requests in terms of set-up, hostess assistance, technical equipment and services, should be sent to sponsor@wlf6.org within January 2023

***Lunch Boxes are not included** - to be quoted according to the assigned room capacity and it will be responsibility of the purchasing company. **OIC will send to the sponsor company the box lunches lists and prices. It will be specified "With compliments of + Sponsor company name"**. Please consider that the **faculty/speakers management (honorarium, travel expenses and hotel accommodation will be the responsibility of the purchasing company.**

VISIBILITY & ADVERTISING

- Company logo on all marketing and communication official notices
- Company logo in the homepage of the official Congress website, highlighting the sponsor level (Platinum)
- Company profile, logo and link to your Company website, in the sponsors section of the Congress website
- Company logo printed on the onsite signage, highlighting the sponsor level (Platinum)
- Company logo on congress lanyards (lanyards will be provided by the sponsor company) first come, first served rules
- 2 NEWSLETTER: a newsletter 1 week before the Event to all the delegates who gave consent (graphics by the Sponsoring Company)
- Company **Video will be uploaded in a Sponsor area on the congress website**
- Company logo on the menu of the Opening ceremony
- 1 internal page advertisement in the final online program (pdf)
- Opportunity to insert 1 flyer in the delegate bags (in A5 or A4 format, 1 page or max 8 pages. Flyer supplied by the Sponsoring Company)

REGISTRATION

- nr 3 registration as sponsor and exhibitor included
- nr 2 registration as delegate included



Gold Sponsor Package —————→ 15,000.00 + VAT if applicable

EXHIBITION SPACE

8 sqm of internal space (Bare floor) – max height 2.5mt

LUNCH* TIME WORKSHOP 45' (medium room)

Subject to agreement by the Scientific Committee. Sponsor's banners and handouts are permitted inside and outside the hall. The lunch time Workshop includes: **Rental fee of the meeting room, session agenda in the congress final programme and on the congress website. Speakers Registration**

Particular requests in terms of set-up, hostess assistance, technical equipment and services, should be sent to sponsor@wlf6.org within January 2023

***Lunch Boxes are not included** - to be quoted according to the assigned room capacity and it will be responsibility of the purchasing company. **OIC will send to the sponsor company the box lunches lists and prices. It will be specified "With compliments of + Sponsor company name"**. Please consider that the **faculty/speakers management (honorarium, travel expenses and hotel accommodation will be the responsibility of the purchasing company.**

VISIBILITY & ADVERTISING

- Company logo on all marketing and communication official notices
- Company logo in the homepage of the official Congress website, highlighting the sponsor level (Gold)
- Company profile, logo and link to your Company website, in the sponsors section of the Congress website
- Company logo printed on the onsite signage, highlighting the sponsor level (Gold)
- Company logo on the delegate bags (the bags will be provided by the sponsor company) first come, first served rules
- 1 NEWSLETTER: a newsletter 1 week before the Event to all the delegates who gave consent (graphics by the Sponsoring Company)
- 1 internal page advertisement in the final online program (pdf)
- Opportunity to insert 1 flyer in the delegate bags (in A5 or A4 format, 1 page or max 8 pages. Flyer supplied by the Sponsoring Company)

REGISTRATION

- nr 2 registration as sponsor and exhibitor included
- nr 1 registration as delegate included



Silver Sponsor Package —————→ **10,000.00 + VAT if applicable**

EXHIBITION SPACE

6 sqm of internal space (Bare floor) – max height 2.5mt

LUNCH* TIME WORKSHOP 45'

Subject to agreement by the Scientific Committee. Sponsor's banners and handouts are permitted inside and outside the hall. The lunch time Workshop includes: **Rental fee of the meeting room, session agenda in the congress final programme and on the congress website. Speakers Registration**

Particular requests in terms of set-up, hostess assistance, technical equipment and services, should be sent to sponsor@wlf6.org within January 2023

***Lunch Boxes are not included** - to be quoted according to the assigned room capacity and it will be responsibility of the purchasing company. **OIC will send to the sponsor company the box lunches lists and prices. It will be specified "With compliments of + Sponsor company name"**. Please consider that the **faculty/speakers management (honorarium, travel expenses and hotel accommodation will be the responsibility of the purchasing company.**

VISIBILITY & ADVERTISING

- Company logo on all marketing and communication official notices
- Company logo in the homepage of the official Congress website, highlighting the sponsor level (Silver)
- Company profile, logo and link to your Company website, in the sponsors section of the Congress website
- Company logo printed on the onsite signage, highlighting the sponsor level (Silver)
- Company logo on pads & pens (pens & pads will be provided by the sponsor company) first come, first served rules
- Company logo on the chevalier of all the coffee points
- Opportunity to insert 1 flyer in the delegate bags (in A5 or A4 format, 1 page or max 8 pages. Flyer supplied by the Sponsoring Company)

REGISTRATION

- nr 2 registration as sponsor and exhibitor included
- nr 1 registration as delegate included



Bronze Sponsor Package —————→ **5,000.00 + VAT if applicable**

EXHIBITION SPACE

6 sqm of internal space (Bare floor) – max height 2.5mt

VISIBILITY & ADVERTISING

- Company logo on all marketing and communication official notices
- Company logo in the homepage of the official Congress website, highlighting the sponsor level (Bronze)
- Company profile, logo and link to your Company website, in the sponsors section of the Congress website
- Opportunity to insert 1 flyer in the delegate bags (in A5 or A4 format, 1 page or max 8 pages. Flyer supplied by the Sponsoring Company)

REGISTRATION

- nr 2 registration as sponsor and exhibitor included



EXHIBITION

Rental of exhibition space 6 sqm —————> € 3,600.00

Consisting in an open floor space. Exhibition equipment (electricity, walls, furniture etc.) and advertisement designs are not included in the sponsorship exhibition rental. Additional services can be rented at extra charge. More details will be included in the Exhibitors' Technical Manual

Rental of exhibition space 4 sqm —————> € 2,400.00

Consisting in an open floor space. Exhibition equipment (electricity, walls, furniture etc.) and advertisement designs are not included in the sponsorship exhibition rental. Additional services can be rented at extra charge. More details will be included in the Exhibitors' Technical Manual

ADVERTISING SPONSORSHIP OPPORTUNITIES

ADV. ON THE FINAL ONLINE PROGRAM (pdf) 1 internal page (not exclusive) ½ page (not exclusive)	€ 2,500.00 € 1,500.00
BAG INSERT Flyer in the delegate bags (in A5 or A4 format, 1 page or max 8 pages. Flyer supplied by the Sponsoring Company)	€ 1,800.00
NEWSLETTER A newsletter 1 week before the Event to all the delegates who gave consent (graphics by the Sponsoring Company)	€ 2,500.00
PENS&PADS The Company interested in this kind of sponsorship is requested to furnish (exclusively) pens&pads that will be inserted into Congress bags. Sample subjected to approval by the Organization Committee. First come, first served rules	€ 3,500.00
LANYARDS The Company interested in this kind of sponsorship is requested to furnish lanyard that will be distributed to delegates. Sample subjected to approval by the Organization Committee. First come, first served rules	€ 5,000.00
CONGRESS BAGS (Exclusive) Company logo printed on congress bags together with the official congress graphic layout. (Supply, production and shipment must be covered by the Sponsoring Company. First come, first served rules	€ 6,000.00
COFFEE BREAK Company logo on chevalier coffee point (2 company logo max.) First come, first served rules	€ 1,500.00
SPONSORED BALLONS ON THE COFFEE-STATION (exclusive) A different coffee station customized with colorful balloons with company logo	€ 5,500.00
WELCOME RECEPTION Company logo on chevalier collocated on the welcome reception tables (exclusive!)	€ 5,000.00
WEBSITE BANNER Advertising banner, made by the Company, which will be upload on Congress Official Website starting from April 2022 (exclusively)	€ 3,000.00
CONGRESS SIGNAGE (not exclusive) The Company logo will be printed on all congress directional signage at the Congress Venue.	€ 4,500.00

ADVERTISING SPONSORSHIP OPPORTUNITIES

BANNER SLIDE CENTER Company logo on roll up banner placed in proximity to the slide center (not exclusively)	€ 1,000.00
BANNER EXHIBITION AREA Company banner (80 x 200) placed in the exhibition area, in a high participants turnout area (not exclusively)	€ 2,000.00
COMPANY LOGO ON TEAR DROP FLAG The tear drop flag will be placed outside the congress area close to the main entrance. Production and shipment realized by the Organizing Secretariat	€ 3,000.00
BANNER AT REGISTRATION FOYER Company banner (80 x 200) placed in proximity to the Registration Foyer and in high participants turnout areas. (not exclusively)	€ 2,800.00
CONTRIBUTION TO CONGRESS ORGANIZATIONAL EXPENSES The sponsor company will choose the contribution that wants to offer to the conference organization and the logo will be published in the acknowledgment page of the final program	To be defined
SINGLE-USE CUSTOMIZED SANITIZING KIT (Exclusive) A little purse branded with company logo, containing 5 masks and 100ml of sanitizing gel	€ 5,000.00
HOSPITALITY SUITE Renting of an hospitality suite for company meetings. The rooms are located in the same building of the WLF6 Forum (furniture and equipment not included). Full period, according to program schedule	Upon request



CONGRESS WEBSITE ADVERTISING OPPORTUNITIES

COMPANY LOGO ON CONGRESS COUNTDOWN (Exclusive) A chance to exclusively customize the Congress countdown on the official congress website. The Company logo will be uploaded once the sponsoring contract will be signed	€ 4,000.00
COMPANY VIDEO The Company video will be uploaded in a Sponsor area on the congress website. The Company video will be uploaded once the sponsoring contract will be signed	€ 3,000.00
COMPANY PROFILE The Company profile will be uploaded in a specific Sponsor area on the congress website. The Company profile will be uploaded once the sponsoring contract will be signed	€ 1,500.00



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APPLICATION FORM

Please, return this form to the Congress Organizing Secretariat

OIC srl • Viale Matteotti, 7 • 50121 Florence (Italy)

Tel. +39 055 5035253 • e-mail: sponsor@wlf6.org

Please, complete in CAPITAL LETTERS and ✓ where appropriate

Company_____

ContactName_____

Address: City / State / Zip_____

Number or TAX ID _____

Phone _____

E-mail _____



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<input type="checkbox"/> Platinum Sponsor Package	€ 20.000,00
<input type="checkbox"/> Gold Sponsor Package	€ 15,000.00
<input type="checkbox"/> Silver Sponsor Package	€ 10,000.00
<input type="checkbox"/> Bronze Sponsor Package	€ 5,000.00
<input type="checkbox"/> Rental of exhibition space 6 sqm	€ 3,600.00
<input type="checkbox"/> Rental of exhibition space 4 sqm	€ 2,400.00
ADV. ON THE FINAL ONLINE PROGRAM (pdf)	
<input type="checkbox"/> 1 internal page (not exclusive)	€ 2,500.00
<input type="checkbox"/> ½ page (not exclusive)	€ 1,500.00
<input type="checkbox"/> BAG INSERT	€ 1,800.00
<input type="checkbox"/> NEWSLETTER	€ 2,500.00
<input type="checkbox"/> PENS&PADS	€ 3,500.00
<input type="checkbox"/> LANYARDS	€ 5,000.00
<input type="checkbox"/> CONGRESS BAGS	€ 6,000.00
<input type="checkbox"/> COFFEE BREAK	€ 1,500.00
<input type="checkbox"/> SPONSORED BALLONS ON THE COFFEE-STATION (exclusive)	€ 5,500.00
<input type="checkbox"/> WELCOME RECEPTION	€ 5,000.00
<input type="checkbox"/> WEBSITE BANNER	€ 3,000.00
<input type="checkbox"/> CONGRESS SIGNAGE (not exclusive)	€ 4,500.00
<input type="checkbox"/> BANNER SLIDE CENTER	€ 1,000.00
<input type="checkbox"/> BANNER EXHIBITION AREA	€ 2,000.00
<input type="checkbox"/> COMPANY LOGO ON TEAR DROP FLAG	€ 3,000.00
<input type="checkbox"/> BANNER AT REGISTRATION FOYER	€ 2,800.00



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<input type="checkbox"/> CONTRIBUTION TO CONGRESS ORGANIZATIONAL EXPENSES	To be defined
<input type="checkbox"/> SINGLE-USE CUSTOMIZED SANITIZING KIT (Exclusive)	€ 5,000.00
<input type="checkbox"/> HOSPITALITY SUITE	Upon request
<input type="checkbox"/> COMPANY LOGO ON CONGRESS COUNTDOWN (Exclusive)	€ 4,000.00
<input type="checkbox"/> COMPANY VIDEO	€ 3,000.00
<input type="checkbox"/> COMPANY PROFILE	€ 1,500.00

All above prices are VAT EXCLUDED

Date _____ Signature _____